



**Global  
Platform®**



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# Cost Benefits in Reusability of Standardized Hardware Protected Security Environments

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# Agenda

## Focus on Differentiation

Standardized Solutions enables OEM to focus on Product Differentiating Functions

## Certification

Yes certification will cost more for the first product  
Certification is performed once for a product and may be performed incrementally for next gen products vs. pen testing for each ECU development cycle saving ECU development costs and time.

## Certainty

Certification provides program certainty  
Shift Left uncertainty of development  
Transferability of certification  
Achieve Higher orders of Complexity with certainty of a foundation built on GlobalPlatform

## Reuse

Industry shift to leverage cybersecurity expertise  
Objectives of Software Defined Vehicle : Separation of Software and Hardware  
Supply Chain Agility

## Achievability

Builds on 15 years of Auto Industry evolution of Cybersecurity  
Leveraging 25 years of GlobalPlatform Experience

# Standardized Solutions enables companies to focus on Product Differentiating Functions



**Cost** : NRE and Unit Cost Reduction through reuse of commodity

Solutions certified to universal metrics.

– Also Mitigates surprises of novel cybersecurity Laws and Regulations that prompt product changes. Transferability of certification across jurisdictions



**Quality** : Certainty of supply and interchangeability of source

Enables Software Ownership and maturation of solutions over time

Platform of compatibility for improved interoperability of solutions.

GlobalPlatform is Key to Total Customer Experience



**Timing** : Enables innovation of higher orders of

complexity reduction of development time for new high-tech features.

Platform for integration of multiple solution sources

# Standardized Solutions enables companies to focus on Product Differentiating Functions



Reduction of Effort for Cybersecurity



Certainty of Supply



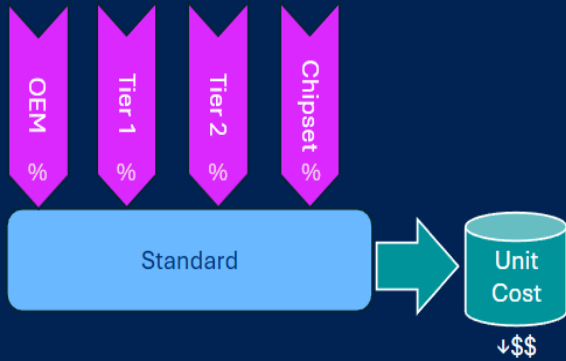
Transferability of Certification



Enable systems with higher orders of complexity



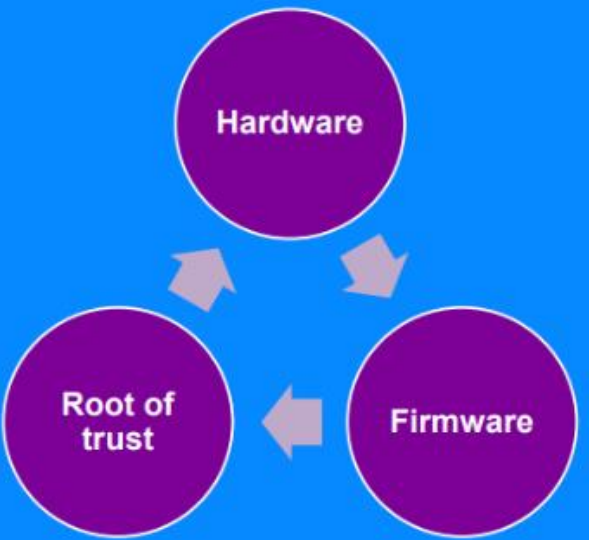
Product Identity and Access Management



□ Unit Cost Reduction through reuse of solutions industry wide



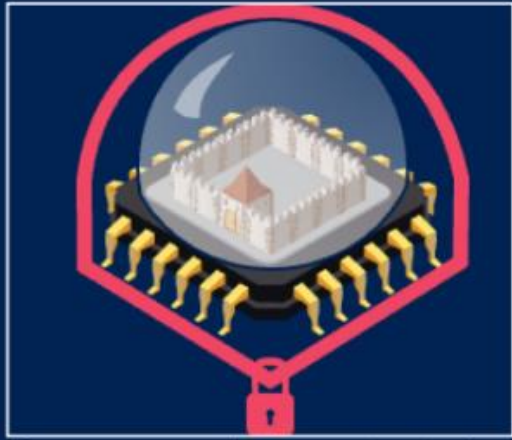
# GlobalPlatform Foundation Technologies



Protect Keys, Applications, AI Remote update



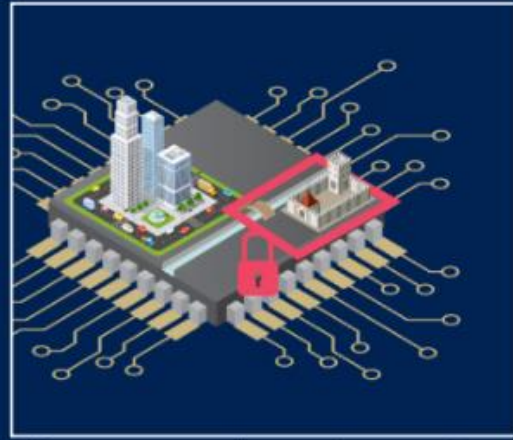
## Secure Element



A secure enclave protected against physical and software attack

- Tamper resistant hardware
- Example Existing Use cases:
  - Digital Car Key
  - Electrical Vehicle Charging
  - All eUICCs (embedded Sims)
  - Key Management

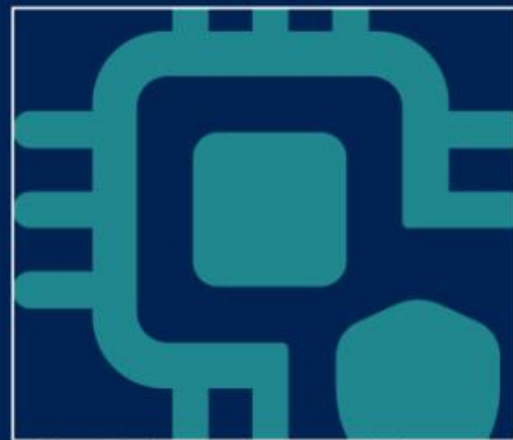
## Trusted Execution Environment



A secure operating system running on a standard CPU alongside regular OS/Applications

- Protected against attack by hardware chip features + software mechanisms
- Example of Existing Use Cases:
  - Digital Rights Management / Media for Advanced Infotainment
  - Protecting High Value Assets such as ADAS
  - Key and Certificate management
  - Personal Data and Biometric

## Isolated Technologies



- New Technologies to protect isolated execution environments
- Chipsets offer new security services and isolation mechanisms
- GlobalPlatform focus on simplifying access to security services and security evaluation
- Extending the range of SE and TEE offering to address different implementation market needs

- Runs a full operating system providing standardized APIs and functions
- 3<sup>rd</sup> party Security Certification
- Full support for App and OS update over-the-air

# Extending GlobalPlatform SESIP Ecosystem

## Certification Bodies



2 potential new certification bodies under review

## SESIP Industry Adoption



## SESIP Labs



By



## SESIP Regulatory Alignments

Cyber Resilience Act,  
US Cyber Trust Mark

## Existing Industry Profiles

Secure MCU/MPU

Secure External Memories

WPC Qi Secure Storage Subsystem

Edge Compute Node

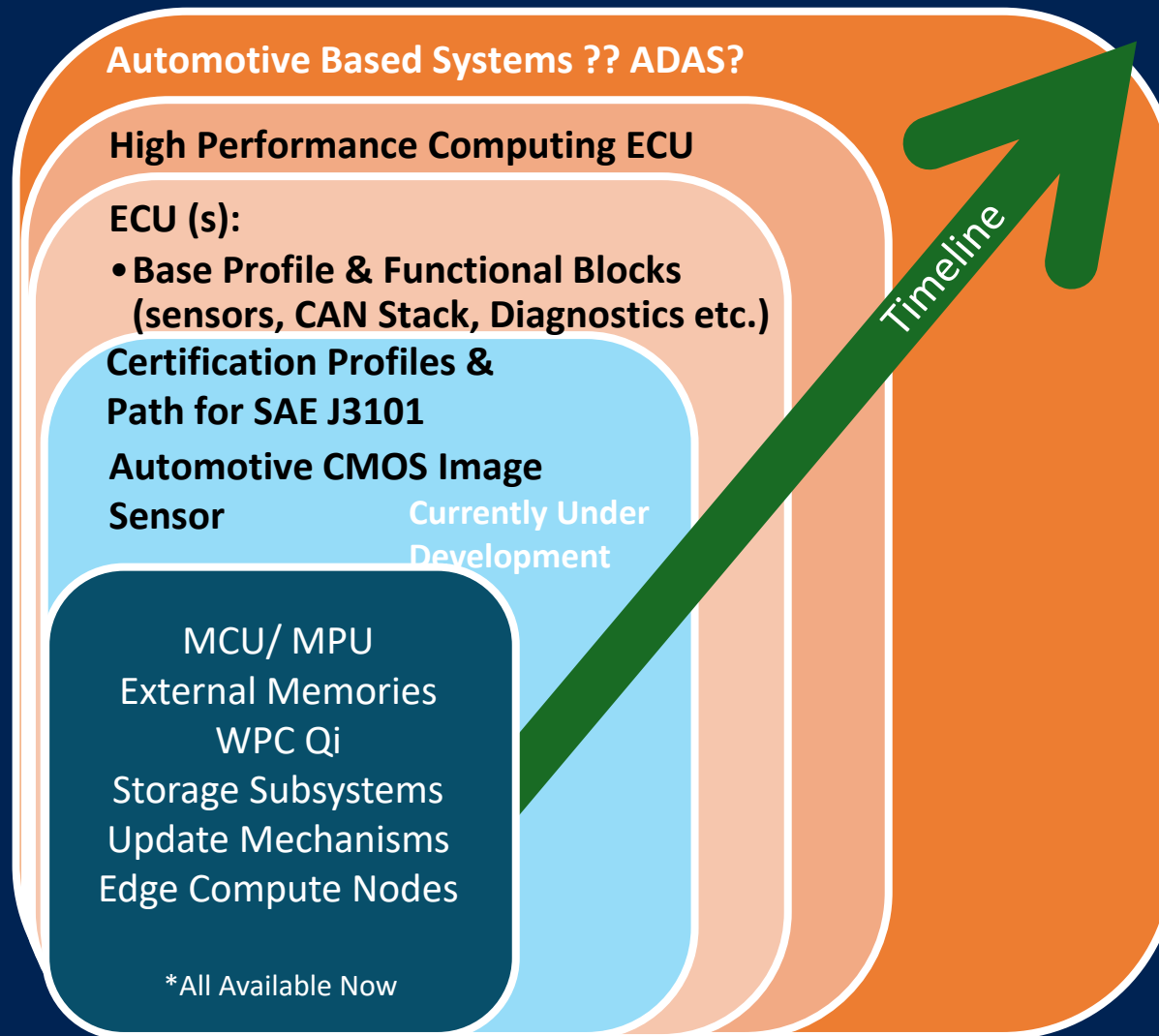
Code Update Mechanism



GlobalPlatform assumed governance of PSA Certified

# SESIP Automotive Profiles Roadmap (illustrative)

Useful Next Profiles?



# Certainty of Program Development



Shift Left Development Timing Risk

Pre-qualify solutions  
Certification before System Pen Testing



Transferability of Certification

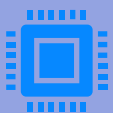
SESIP Certification instead of market specific testing  
Audit of prior results



Achieve Higher orders of Complexity

Certainty of a foundation built on GlobalPlatform Technologies  
Composite Certification Built on past

# Certainty of Supply



## Device Identities

Creation of a "birth certificate" for every part

- By serial number

A Device becomes enabled to act on its own security



## Attestation of parts

Ability to authenticate the source and history of any part

- Before installation
- Before service delivery
- Before Upgrade

In person and Over the Air



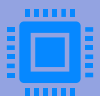
## Authentication of data

The Individual data collected by a specific part can be authenticated to that part

Also Enables confidentiality of customer private data from its source

may be relevant to data integrity and traceability for AI applications.

# Industry Wide Reuse



## Leverage Expertise

Cybersecurity expertise not automotive expertise learned cyber

Cross industry proven solutions



## Software Defined Vehicle Portfolio

Separation of software from hardware

Reuse of trusted application across portfolio

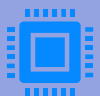


## Refinement

Reuse of trusted applications across generations

Improved Quality assurance

# Supply Chain Agility



## Supply Chain Robustness

Pivot to other certified sources after disruption  
Redundancy of supply to address shortages



## Diversity of Source

Localized supply to address supply chain regulation

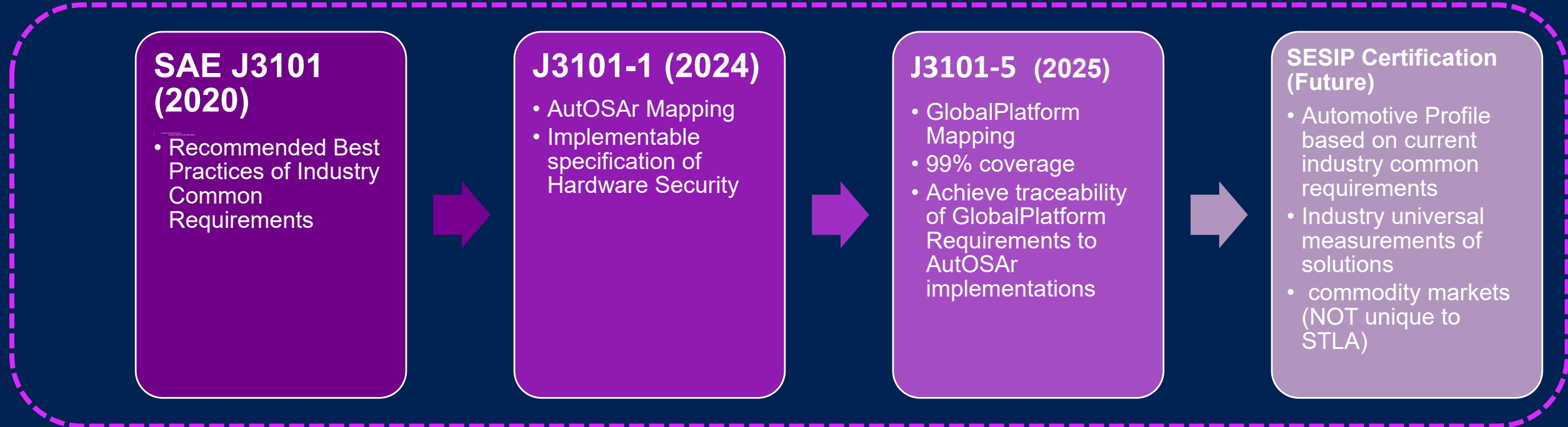
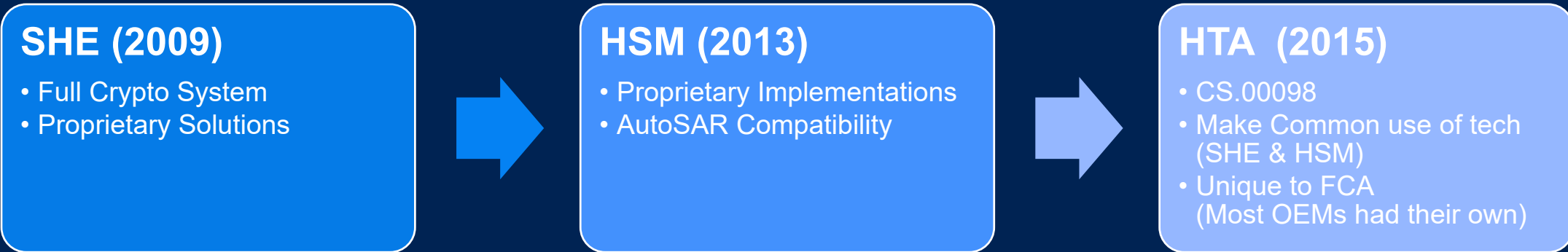


## Agility in response

Pivot to other sources in response to Cybersecurity Incidents  
Availability of compatible response mechanisms

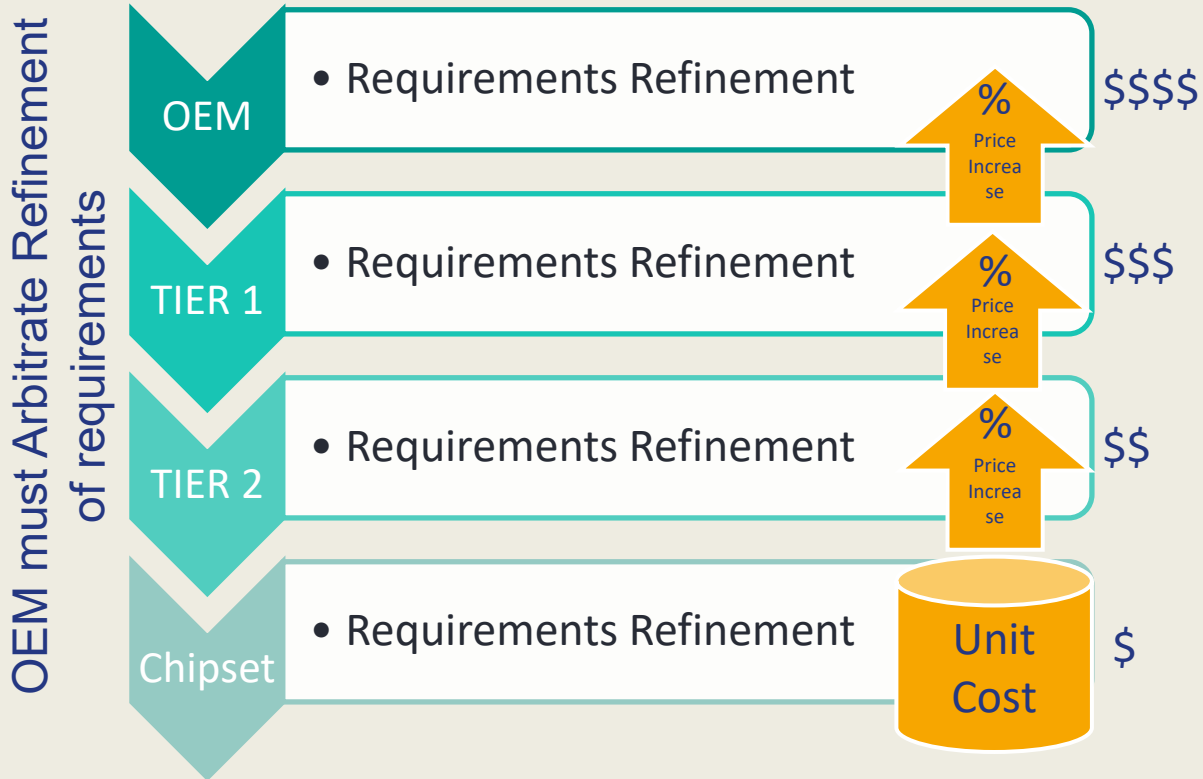
# Evolution of Hardware Security To GlobalPlatform

Automotive Security Standardization has been in progress for 15 years



# Standardization Leverages Common Requirements: Reduction in Efforts

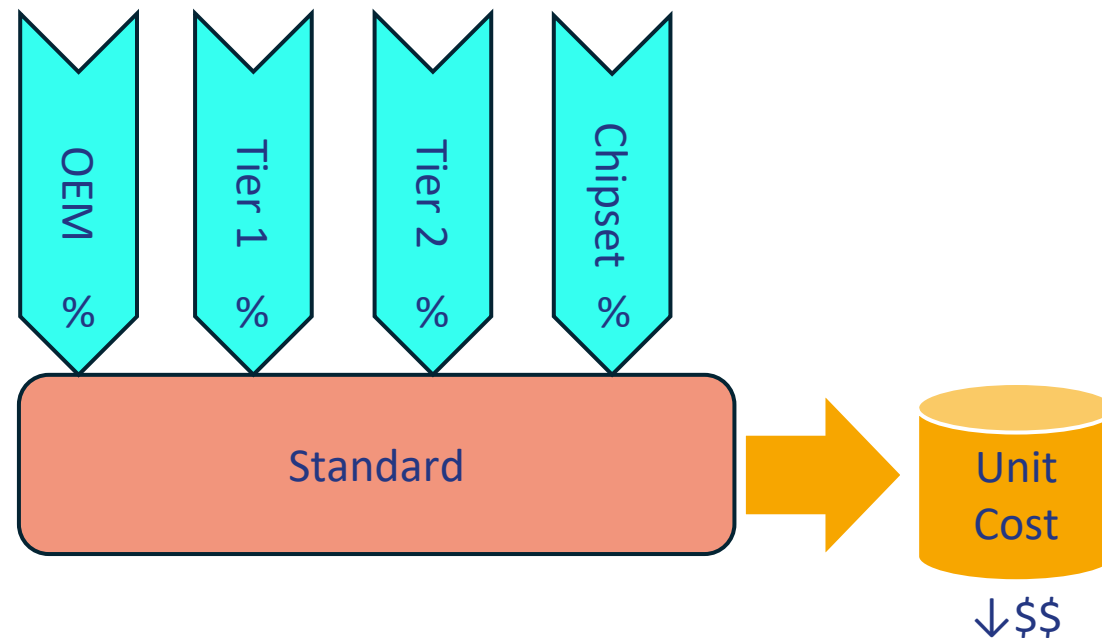
## Proprietary HSM



**Price Increase : Customer Specific Requirements & Time for Interpretation of Requirements**

$$(HSM = x) * (Chipmaker +30\%) * (T2 +30\%) * (T1 +30\%) = 2.2 * x$$

## GlobalPlatform HPSE



**Standardized Specific Requirements from each contributor (OEM, Tiers) : No Redundancy of Efforts**

$$(GP HPSE = \$x) \rightarrow \$x$$

# Per Chip Cost Comparison (illustrative)

Automotive HSM = \$6 ~ \$10 / chip

The integration of a Hardware Security Module (HSM) into an automotive System-on-Chip (SoC) typically increases the hardware cost of that component by approximately **15%**. In practical terms, this means that for a high-performance microcontroller, adding an HSM can increase the unit cost by **roughly \$6 to \$10** (e.g., from \$41 to \$47, based on [Infineon Aurix](#) examples).

- No standards for cybersecurity metrics, assurance, workflows, Secure OS, or Trusted Applications development – often firmware and RoT keys are locked to the Tier-2 chip maker
- No certification, costly one-off blackbox penetration testing is required for each ECU development cycle
- Issues are possible at the end of each ECU dev cycle

IoT Secure Element (SE) = \$0.70 ~ \$1.25 / chip

Typical secure element (SE) chips for devices like IoT or authentication tokens generally cost between **\$0.50 and \$2.00 per unit** in high-volume production, with prices sometimes falling below \$1 for specific models. Popular, readily available models like the [Microchip ATECC608B](#) often cost around \$0.70 to \$1.25, depending on quantity.

- Standardized HPSE platform with standardized cybersecurity assurance and international lab support
- Multiple vendors for SecureOS interoperable across all chip makers products
- Commodity per chip pricing
- 3<sup>rd</sup> party and in-house development of Trusted Applications
- SESIP certification – no issues possibility
- BONUS : Protections against fault injection & side channels