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How to utilize SESIP from a pragmatic or practical perspective in Automotive?

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SESIP™

Agenda

1. Problems in the Automotive Supply Chain
 - Current Landscape
2. Drivers for Cyber Security Certification in Automotive
 - Risk Management
 - Cost Savings
3. Solution
 - SESIP + SGS Brightsight
4. Summary
5. Next steps

1. Problems in Automotive Supply Chain

Here are some of the primary problems faced by the automotive supply chain:

1. Supply Chain Disruptions
2. Semiconductor Shortages
3. Raw Material Price Volatility
4. Complexity and Interdependence
5. Quality Control:
6. Regulatory Compliance:
7. Technological Advancements
8. Inventory Management
9. Cybersecurity Risks
10. Etc....it is a long list

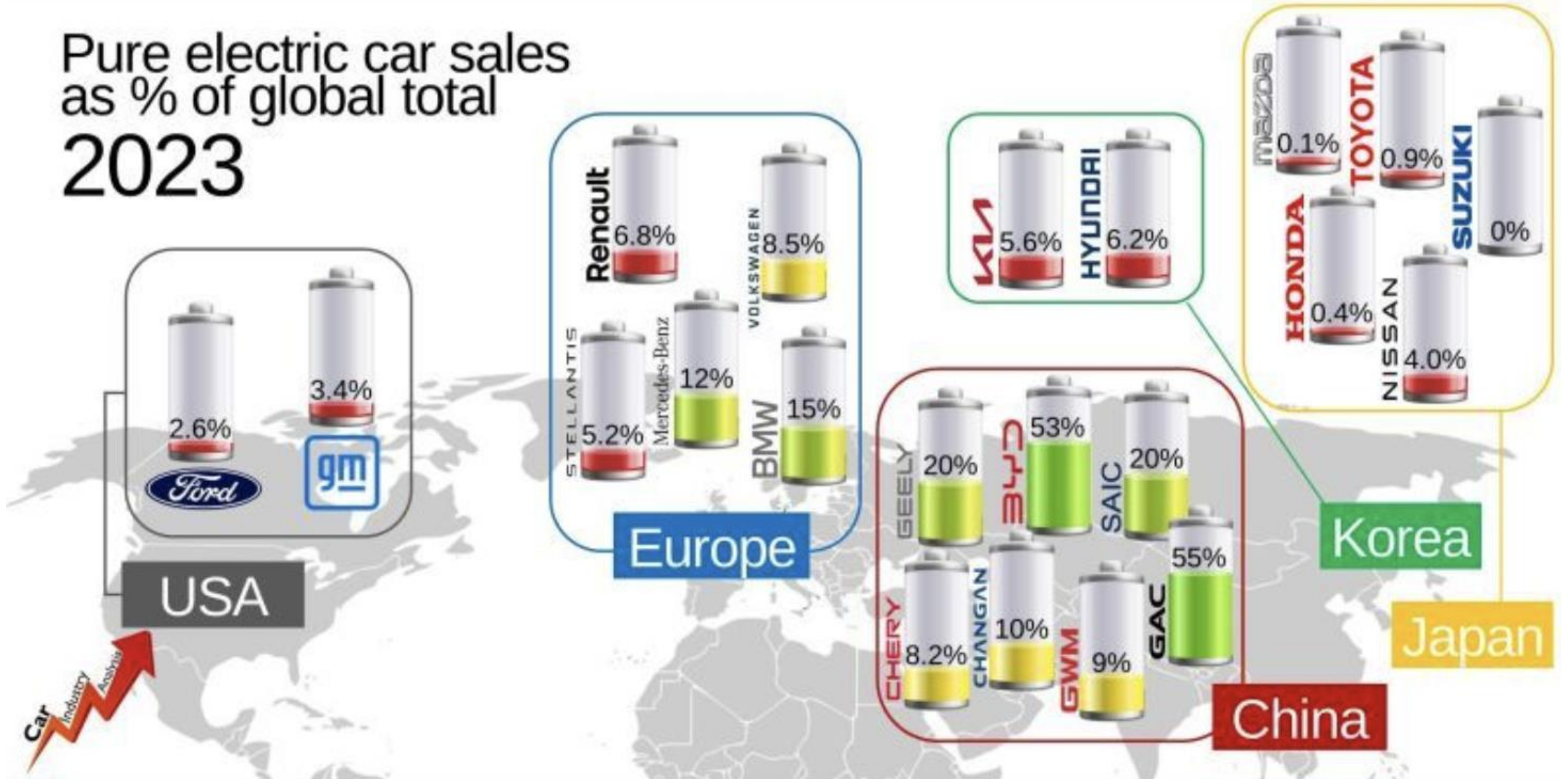
To address these challenges, the OEMs strategy focuses on:

- **Diversifying Suppliers**
- **Increasing Transparency**
- **Strengthening Relationships**
- **Investing in Technology**



Pure electric car sales as % of global total

2023



1. Problem in Automotive Supply Chain - dynamics

- SDV (any power source), AD, ADAS, V2X, battery tech, Chinese EV competition, legacy OEMs vs new BEV entrants, AI, etc.
 - Technology is very fast + market reaction slower: average car development takes 72 months
 - New Tech drives up price and risk, hence the bigger SLAs + time spend (1,000s hours?)
 - Sales volumes not there yet, tax incentives ending/prolonged for EVs, charging infrastructure issues for EVs, warranty for batteries, ...
 - TARAs: Different cybersecurity threats and risks per project. The TARA approach is very much based on the end Vehicle. HW/SW component attacks maybe excluded or not taken into account
 - New tech with the threat of Tier2s becoming Tier1s
 - Tier2 getting direct JV with OEMs incl. Cloud SP
 - Strategic re-orientation, Tier1s buying IP and getting SoC via foundries, leading to more fragmentation in volume
- How to:
- Connecting/bridging (legacy) automotive environment towards world of component cyber security
 - How to demonstrate proper cyber sec to governments, consumers, stakeholders?

Current Automotive Landscape

- **UNR 155/156**
- **ISO/SAE 21434**

What OEMs told me:

- ISO/SAE 21434 great starting point and discussion document, but this is just the start / basic level cybersecurity
- Structure for automotive safety is used now for cyber requirements on top following same approach
- What about HW/SW components/full platform certification beyond ISO/SAE 21434? Knowing the many E/E architectures.

SGS Brightsight – market requests in automotive:

- **Pentesting** – various HW components
- **ISO/SAE 21434 compliance testing** - various HW components
- **Common Criteria/SESIP** – SoC, OS, Hypervisor, V2X, ADAS, AD components
- **PSA Certified** – sensors, IVI related components
- **SESIP** – sensors, IVI related components

Also:

- **CCC** – keyfobs
- **GSMA**: eSIM/iSIM/SIM for automotive

Why do OEM/Tier1/2 want and need certification? Drivers?

2. Certification Drivers in Automotive

- **Compliance:** ISO/SAE 21434 took about 5 years and the bare minimum the automotive industry could agree upon
 - Basically, it is good discussion document/starting point especially for component certification
 - **Risk management:** This makes more sense.
 - What are the downsides if things really go wrong, who takes the hit?
 - Recalls, brand damage, end user annoyance
 - Role of insurance companies?
 - **Marketing** differentiator
 - Could be, but not leading
 - **Cost Savings**
 - We all like this
- **Time? If ever.**
 - **Ongoing exercise**
 - **Smaller companies**
 - **Large Service Level Agreements**

Stick (risk management) and Carrot (cost savings)

2.Driver: Risk Management

OTA Update Frequency of Major Auto Brands, Jan 2022-Jul 2023

	2022												2023						
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
Tesla																			
NIO																			
Xpeng																			
Li Auto																			
AITO																			
Leapmotor																			
Geely ZEEKR																			
Dongfeng Voyah																			
BYD																			
Great Wall WEY																			
BAIC ARCFOX																			
SAIC IM Motors																			
Changan Deepal																			
BMW																			
Cadillac																			
Ford																			
Mercedes-Benz																			
Toyota																			

Source: ResearchInChina

SDV Platforms vs Mobile Oss evolution:

- IOS
- Symbian
- Java
- Android,
- BB
- Harmony OS
- Etc.

Frequent Updates... Looks familiar?

2.Driver: Risk Management

- But what about HW/SW components/full platforms? Critical infrastructure of the SDVs?
- Critical infrastructure managing the patches, updates, new services, managing all sorts of sensors, etc?
- At the core of the domain/zonal/new E/E architectures allowing for Software Defined Vehicle platforms to function?

Risk management considerations leading to certification:

- Acceptable Risk vs Investment/ Cost trade off?
- How much composition / re-use is expected?
- OEM/Tier1- risk managements criteria/variables? How do they deal with risk/identify risk?
- Enterprise/Integrated Risk Management system? Who decides? Role Insurance companies? Big data + ReInsurers (Swiss Re)
- What are considered Core Components per OEM (high assurance/mid assurance levels)
- Tier 2 Selection Criteria - does a certificate provide a quick check box/acceptance in an RFP?
- And more.....?

2. Driver: Cost Saving

How about a 4th driver for cyber security certification?

Cost Saving (no force, no fear, no marketing). Easy to accept for all? How?

- Supply chain automotive is massive and complex, risk is delegated to the next level where possible
- OEMs do not necessarily understand cyber security risks for HW/SW components
- We need to get clarity along the supply chain of what it means, and if certification or a PP simplifies their processes
- No need for same amount of massive paperwork cycles and hours spend?
 - Legal, procurement, engineers, CISO/PISO/CIO,at each part of the supply chain
 - Cost saving? How much?
 - Other benefits: time to market, just a simpler transparent process for government/consumer i.e. standardization

2.Driver: Cost Saving

Cost Savings considerations/info needs:

- OEM SLA examples with requirements, Tier 1 SLA requirements, Tier 2, etc.
- Insight and fair estimates into time+effort+overhead+repeats for a project
- What if SESIP L2 or any other standardized approach would be a proper translation of all these SLA requirements going through the supply chain?
- Would it help in Tier2 supplier selection process?
 - Would it lower the cost and efforts?
 - Would it be a cost saving? Break-even?
 - Cost if the wrong Core Components are chosen (Risk Management again)
 - Increased transparency benefits
 - Time to market benefits
 - And more

3.Solution

SESIP (EN 17927) since 2019 developed by Global Platform

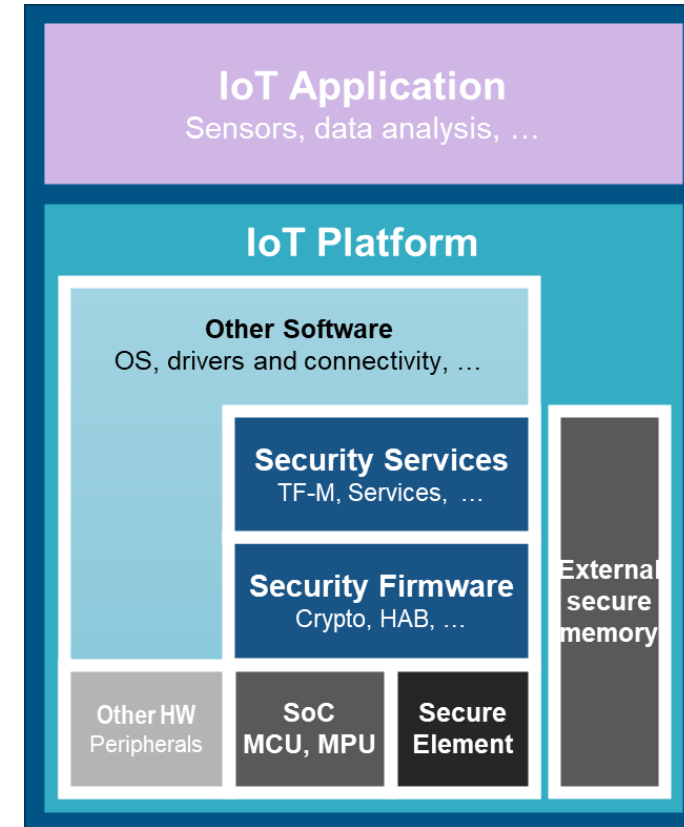
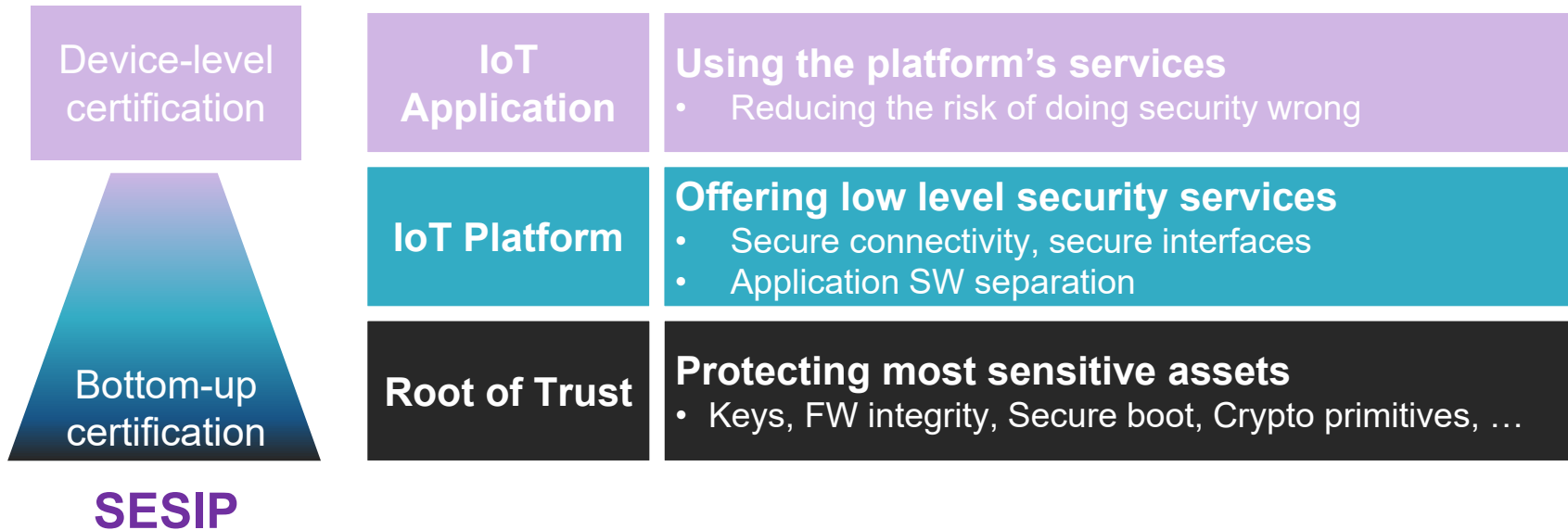
- Security Evaluation Standard for IoT Platforms EN 17927: SESIP is a certification standard developed to allow composition / re-use of security testing across complex connected products.
- It provides a technology agnostic approach (Lego™-box) to allow technology to define a set of security requirements and common security vulnerability assessment and testing approach.
- It is built around the security services provided by all layers of a system from sub-component to final product.
- It is written in easy-to-understand language and provides a cost/time effective approach to security validation and testing.
- Security Evaluation Standard for IoT Platforms (SESIP) methodology has been adopted as the basis for a European Standard (EN) by the European Committee for Standardization, CEN and CENELEC.
- Benefits: Proven, efficient, time-to-market, support leading Tier2, promotes re-use / composition in automotive.



3.Solution: Tier 2/3 – already SESIP certified



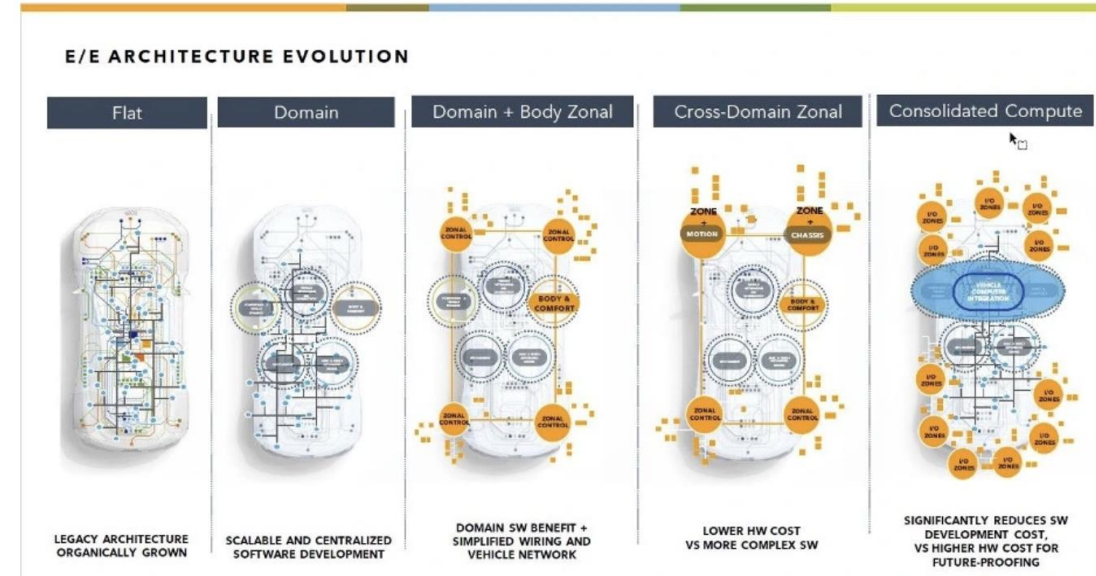
3.Solution: Re-using certified components



An evaluation framework for IoT components like SoC, Root of Trust, OS, Hypervisors, etc. – i.e. Central Compute component of the SDV platforms

4. Summary

- Beyond UNR155+ ISO/SAE 21434 there is an open space for HW/SW component certification
- HW/SW component certification likely driven by risk management considerations and potential cost savings
- Need for data validation with help from OEM/Tier1/2 to fully understand these drivers
- SESIP standard is ideal for Automotive IoT especially for the new E/E- architectures
- Benefits: re-use in automotive globally, existing Tier2 support, time to market, efficiency, transparency, CEN Cenelec standard, why reinvent the wheel/no need for more cost/complexity?
- Leading to lower risk + cost savings across the supply chain (?)



5. Next steps

Call for:

- participation from GP Network members ATF, OEMS, Tier1s and Tier2s to share cyber security risk management and SLA data and to help validate the cyber security evaluation/certification drivers:
 - Risk Management: How SESIP can help lower risk?
 - Cost Savings in the supply chain: How SESIP can be a driver of savings?

Objective:

- Benefits through SESIP Certification - document
 - Includes shared cyber security approach / framework / guidance on how to manage HW/SW components/full platform cyber security certification and how to get these benefits
- Ideally resulting in pilot / PoC with OEM/Tier1+2 to prove the benefits of SESIP

Questions?



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