**OSIA**  *a Secure Identity Alliance initiative*

# OSIA QUALIFIED Mark Reproduction Requirements

## Version 1.0

January 2023

These standards govern the use of the OSIA QUALIFIED Mark (referred to herein as the "OQ Mark"), a trademark of Secure Identity Alliance ASBL ("SIA").

This document includes the requirements for use of the OQ Mark for any product or service integrating the OSIA APIs and for which a qualification by GlobalPlatform has been received, and within supporting marketing collateral of the product or service.

A written Trademark License Agreement must be in place with SIA for the right to use the OQ Mark. For more information on entering into a Trademark License Agreement with SIA, please visit https://globalplatform.org/osia-qualification-program /.

SIA reserves the right to terminate the Trademark License Agreement in instances of non-compliance with these requirements.
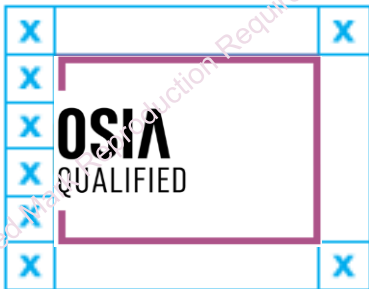
## 1. Elements of Imagery



The OQ Mark image is comprised of the stylized words OSIA QUALIFIED in an open rectangle.

Except as discussed within this document, the OQ Mark must always appear exactly as shown in the image below and must never be broken apart or visually altered in any way.

# 2. Clear Space Requirements

As a general requirement, the minimum clear space around all four sides of the OA Mark must be equal to a quarter of the height of the logo (as indicated by X below).



> ## > Exceptions to Clear Space Requirements

If the general requirement is not possible, the minimum clear space required around all four sides of the OA Mark is 2mm.

# 3. Size Requirements

For most form factors, the OA Mark must appear at a height no smaller than 7 mm. On extremely small form factors or in marketing materials where space may be extremely limited, the Mark must appear at a height no smaller than 5mm.

In addition to these minimum size requirements, it is expected that the OA Mark will appear at a size equal to the other brand imagery displayed.

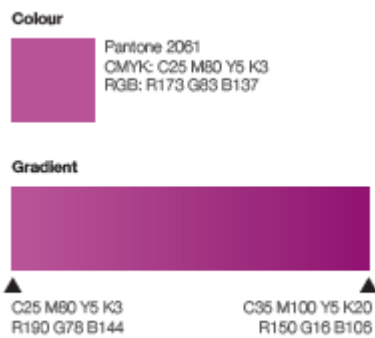If the general requirement is not possible, the OA Mark must remain clearly legible.

# 4. Colour Options

The OSIA QUALIFIED stylized text must appear in solid black and the open rectangle in pink.

> **Pink reference:**

**Colour**

Pantone 2061
CMYK: C25 M80 Y5 K3
RGB: R173 G83 B137

**Gradient**

C25 M80 Y5 K3
R190 G78 B144

C35 M100 Y5 K20
R150 G16 B106

The OA Mark can also appear in solid black, tints of black or white, whichever provides sufficient color contrast and legibility against the selected background color or material.

## 4.1. Use in Marketing Collateral and other Communication Materials

Licensees may display the OQ Mark in marketing collateral and other communications to support their OSIA QUALIFIED product or service, provided the above use standards are followed.