GlobalPlatform Technical Workshop Sponsorship Kit

Seoul, Shenzhen and Tokyo - 2019

GLOBALPLATFORM®
THE STANDARD FOR SECURE DIGITAL SERVICES AND DEVICES

About GlobalPlatform

- GlobalPlatform is a non-profit industry association driven by approximately 100 member companies. Members share a common goal to develop GlobalPlatform's specifications, which are today highly regarded as the international standard for enabling digital services and devices to be trusted and securely managed throughout their lifecycle.

- GlobalPlatform protects digital services by standardizing and certifying a security hardware/firmware combination, known as a secure component, which acts as an on-device trust anchor. This facilitates collaboration between service providers and device manufacturers, empowering them to ensure the right level of security within all devices to protect against threats.

- GlobalPlatform specifications also standardize the secure management of digital services and devices once deployed in the field. Altogether, GlobalPlatform enables convenient and secure digital service delivery to end users, while supporting privacy, regardless of market sector or device type. Devices secured by GlobalPlatform include connected cars, set top boxes, smart cards, smartphones, tablets, wearables, and other Internet-of-Things (IoT) devices.

- The technology's widespread global adoption delivers cost and time-to-market efficiencies to all. Market sectors adopting GlobalPlatform technology include automotive, healthcare, government and enterprise ID, payments, premium content, smart cities, smart home, telecoms, transportation, and utilities.

- GlobalPlatform's legacy of successful technical specification development is thanks to two decades of energetic and effective industry collaboration. Members influence the organization's output through participation in technical committees, working groups and strategic task forces. GlobalPlatform technology is developed in collaboration with numerous standards bodies and regional organizations across the world, to ensure continual relevance and timeliness.
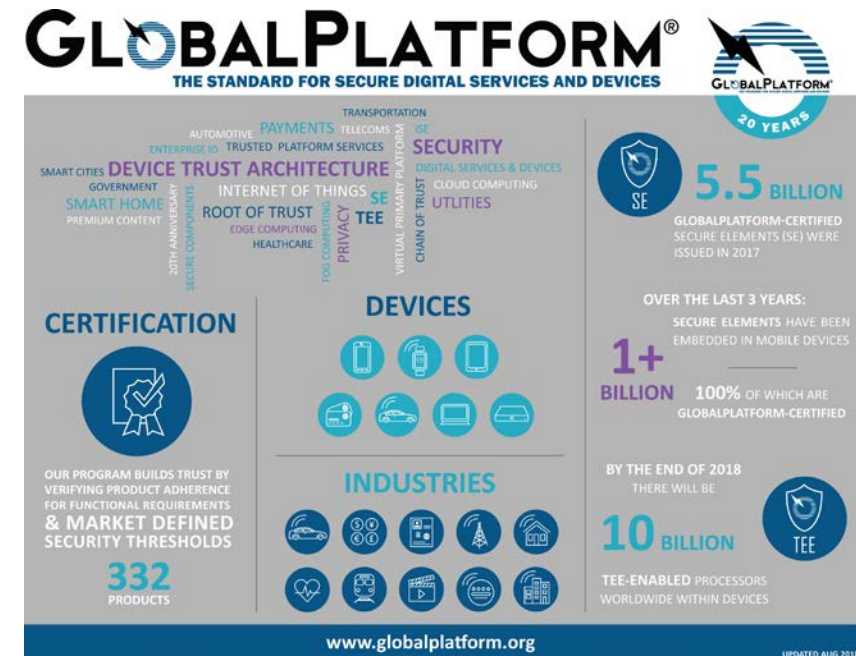
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GlobalPlatform is Member Driven

Three Technical Workshop Locations in Asia!

SEOUL

- **Date:** 27 August 2019
- **Venue:** Millennium Seoul Hotel

SHENZHEN

- **Date:** 24 & 25 September 2019
- **Location:** JW Shenzhen Marriot

TOKYO

- **Date:** 27 September 2019
- **Location:** Tokyo Pullman Tamachi

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Agenda Showcases Contributions from all 3 Technical Committees

SE Committee

- Privacy Enabled Contactless Applications
- The Broker Interface for cardholder authentication, including biometrics
- New ways for a confidential key agreement
- Endorsing Integrated Secure Element (iSE)
- Enabling testing of Embedded Secure Elements (eSE)

TEE Committee

- TEE Management Framework (TMF): the Open Trust Protocol (OTrP)
- Trusted Application (TA) Portability Tools
- Updates on TEE-related Protection Profiles

TPS Committee

- Rising to the IoT Security Challenge: The Trusted Platform Services (TPS) Vision
- EAT: A Framework for Entity Attestation
- Verification Framework: How to trust the Entity Attestation Token
- A Scalable Keystore for IoT
- The TPS Client API

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Along with some Additional Technical Topics

- What is a Root of Trust and why do I need one?

- How to get your product functionally certified – a step by step path

- Secure Certification and Level of Security

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Workshop Presenters are Subject Matter Experts!

Gil Bernabeu
Technical Director

Kevin Gillick
Executive Director

Karl Eglof Hartel
SE Committee Chair

Christophe Colas
TEE Committee Chair

Jeremy O'Donoghue
TPS Committee Chair

Olivier Van Nieuwenhuyze
Security Task Force Chair

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Technical Workshop Attendees

- We are welcoming all those interested in device security including:
  - program / project managers
  - security experts
  - product suppliers
  - technical consultants
  - systems integrators
  - and all others who are also involved with deployment and use of secure devices

- We are also welcoming business delegates who wish to expand their understanding of security and certification for safeguarding increasingly connected ecosystems.

- These Workshops will be open to both GlobalPlatform members and non-members.

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Making the Workshop 'Special' for the Delegates

- Technical Workshops will host between 50 – 60 people.

- Workshop registration is limited in size to encourage questions and active discussion.

- Past Workshops have proven this arrangement gives delegates a superior opportunity to interact with GlobalPlatform and its most knowledgeable representatives.

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GlobalPlatform 2019 Asia Workshop Sponsorship Benefits

PRE-WORKSHOP

- List of registered attendees

- Your company logo displayed on website and on event promotional emails

DURING THE WORKSHOP

- Your company logo displayed on signage and welcome slides

- Acknowledgement as Workshop sponsor

POST WORKSHOP

- Your company will be mentioned in post event communications and GlobalPlatform social media platforms

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GlobalPlatform 2019 Asia Workshop Sponsorship Fees
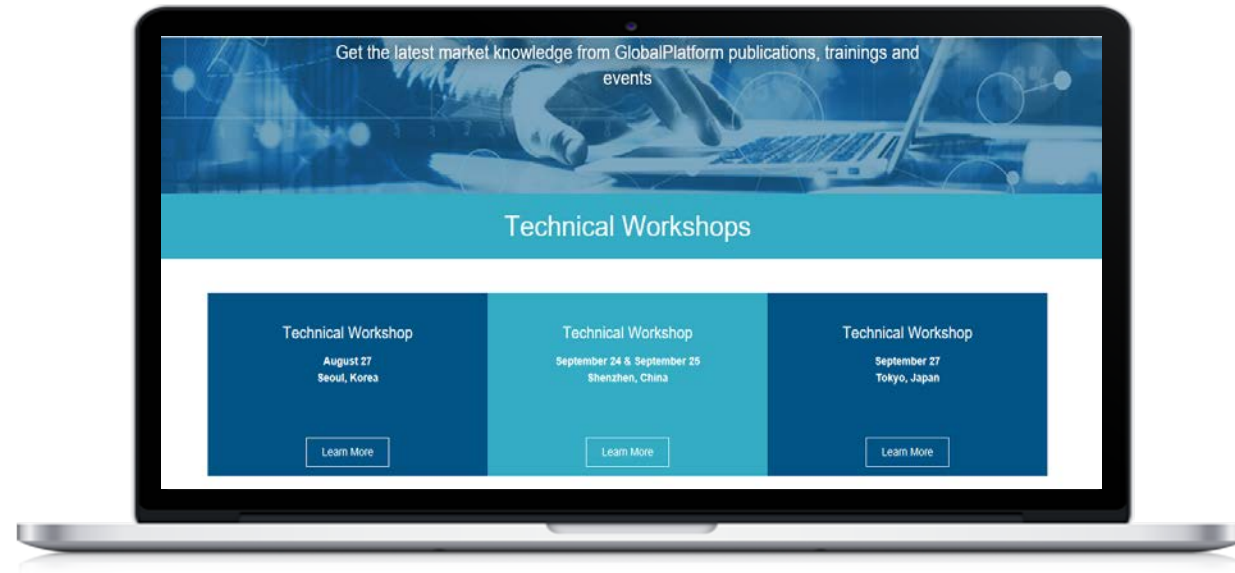
SPONSOR **ONE** LOCATION	SPONSOR **TWO** LOCATIONS	SPONSOR **ALL THREE** LOCATIONS
$2,000 USD	$2,500 USD	$3,000 USD

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Sponsorship Agreement

For questions or to obtain a sponsorship agreement, please contact: secretariat@globalplatform.org

Visit us:
www.globalplatform.org

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